

**Trench
Rossi
Watanabe.**



Information Technology and Communications

Setting the Pace

If speed is key to your business, don't let legal baggage slow you down.

IT and communications companies need to be innovative and agile. But a lot of things can slow you down. Operating your business in non-strategic areas. Pricing your products without building in applicable taxes. Partnering with resellers who disregard your trademark rights.

Sorting through Brazil's 50-plus tax types, understanding complex labor policies and forecasting environmental risks can also slow your progress. For all these commercial and legal matters, you need a partner who knows the rules – and the industry – inside and out.

Trench Rossi Watanabe can help you respond to these issues and anticipate them. We have been assisting IT and communications companies ever since technology protection began in Brazil. We even helped write the law. We were involved in one of the first commercial transactions over the Internet, as well as major cases that have established rights for industry players. We've helped many global companies set up offshore operations in Brazil.

We can help you properly structure your business to avoid unnecessary speed bumps. We can protect your assets and interests, help you get the best tax treatment, and avoid technology disputes. Every measure to keep you nimble and free to do what you do best: innovate.



Here are ways we help

Information technology. Counseling and legal compliance for industry-specific and public company requirements, complex technology licensing, systems procurement, software and hardware distribution and resale, and IP registration and enforcement.

E-commerce. Legal solutions and e-business advice on electronic transactions, including the sale of goods over the Internet, advertising, international data transfer and digital security, and privacy.

Outsourcing. Transactional and advisory services on all aspects of IT outsourcing, business process outsourcing and HR outsourcing, such as asset sales, facilities management and service level agreements.

Telecommunications and media. Legal and regulatory advice specific to the sector, including agreements on interconnection, right of way, infrastructure sharing, roaming, operations support systems, indefeasible right of use, backhaul, corporative networks and traffic termination.

Other services. Assistance and highly specialized advice on related issues, such as mergers and acquisitions, corporate finance, tax planning, employment, litigation and arbitration.



We cross borders

Trench Rossi Watanabe cooperates with international law firm Baker McKenzie, present in more than 70 countries.



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Did you know?

- Our lawyers helped write the Brazilian Software Act of 1987 – the first legislation that protects computers and software in Brazil.
- Our lawyers are officers and active members of leading industry associations, including the Brazilian Association of Informatics Law and Telecommunications; and the IT Committee of the Brazilian Association of Intellectual Property.
- Members of our team have served as in-house counsel to software companies and earned business technology degrees from leading international universities.

Awards and recognitions

CHAMBERS
AND PARTNERS

Chambers Latin America. Trench Rossi Watanabe is acknowledged to be one of the leading law firms in the Technology and Telecoms area in Brazil in the last seven editions. Interviewees acknowledge the "excellent" **Flávia Rebello Pereira** as a leading lawyer for information technology issues.

análise
ADVOCACIA
500

Análise Advocacia 500: The 2016 edition conducted an interview with more than 700 representatives of the major companies in Brazil. Trench Rossi Watanabe appears in all the 12 areas researched by the publication as one of the most admired law firms in the country.

LATINLAWYER
THE BUSINESS LAW RESOURCE FOR LATIN AMERICA

Latin Lawyer 250 Guide: The 2017 edition recommends Trench Rossi Watanabe, highlighting the quality and expertise of our lawyers in most practice areas, including the Telecom area, with **Flavia Rebello** as the leading practitioner.



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